





# Company

ASD Laminat's heritage dates back to 1955 when we first started our ventures under the name Alpay Forestry Products within the forestry market. In the approaching years, our company name was changed to ASD Laminat once we introduced a laminate production line into our scope.

At the present time, our production line consists of 5 impregnation, 5 High Pressure Laminate, 3 Continuous High Pressure Laminate lines, and Resin Reactors all in all with an annual production capacity of 35.000.000 m2 | 377.000.000 ft2 of laminate that can be comprised of 400+ designs and 30+ finishes.

Here, we value the needs and demands of every one of our business partners within the 65+ countries that we are operational in.



## Culture



## Think Big, Think Global

We absolutely believe in big thinking. We are contented to know that our market is expanding globally day in and day out.



## **Sustainability**

We believe in being the change ourselves that we would like to see in the world. Therefore, we believe in living in harmony with our planet, not off of it.



### **Steady Growth**

Since the very get go, we have always stayed faithful in our golden rule which is to better ourselves in everyway and everyday than the day before.



## **Partnership**

When it comes to customer relations, we find these three words expressing who we are the best of all; Fidelity, Sincerity and Integrity.



#### **Innovation & Adaptation**

As of right now, our collection exceeds 400 decors & designs and 30 finishes. We are consistently expanding the reach of our collection for the sake of all the needs and demands of our business partners.



# **Product Description**

A finish manufactured with a unique technology including the use of a combination of three different resins. Its production include a two stage impregnation sinking, squeezing and coating the decorative layer under unique temperature conditions with a line speed arranged to precisely arrive at the right resin pickup and moisture in terms of achieving excellent softness and flexibility. Superflex has great scratch resistance up to 3N.

## Standard Formats

1300 mm x Any | 4.27 ft x Any 1400 mm x Any | 4.60 ft x Any

Please note.

Superflex can be ordered solely in rolls.

# Standard **Thickness**

0,17 mm - 0,20 mm | 0.0066 in - 0.0078 in

# **Designs**

Superflex is available with all of our decors & designs.



# Sustainability

We believe in being the change ourselves that we would like to see in the world. Therefore, we believe in living in harmony with our planet, not off of it. Over the many years, sustainability has become an essential part of who we are, we strive to take good care of our planet. We believe in absolute minimum waste and complete, controlled and sustainable protection of our beautiful nature. ASD Laminat sheets and panels do not contain biocides, heavy metals, organic halogen, chlorine, fluorine, bromine, asbestos, wood protection agents such as fungicides, pesticides and are free of sulfur, mercury, and cadmium. Neither do ASD Laminat sheets and panels release any gases, vapors, solvents or fluids.

Roughly 70% of ASD Laminat sheets and panels consist of natural wood. We source raw materials from  $FSC^{TM}$  certified establishments. The  $FSC^{TM}$  standards ensure that the wood is produced in compliance with internationally applicable regulations for sustainable forestry.



## Certifications



The mark of responsible forestry















#### Please note.

Original and more comprehensive documentation of tests, methods, and permits on ASD Laminat sheets and panels can be found in the downloads section of our website at asdlaminat.com



## **NOTES**

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